



with Legacy Partners



Gerald R. Ford
Presidential
Foundation

BUILDING CHARACTER



CELEBRATING DIVERSITY

HEALTHY LIFESTYLES



Van Singel
Fine Arts Center

Judging by



Delta College



MICHIGAN STATE
UNIVERSITY

WESTERN MICHIGAN UNIVERSITY

Contest Rules and Guidelines

Entries should be submitted by one individual. Only one prize will be awarded per entry. Student may use video or animation to communicate P.S.A.

Each entry should be submitted on a separate DVD.

Do not glue or tape the entry form to the DVD. Place the entry form inside the DVD case or attach it with a rubber band.

The judges reserve the right to move an entry to a more appropriate category. Each entry should be labeled with a title.

The Meijer Great Choices Film Festival is open to all Michigan high school students.

You may submit more than one public service announcement.

All entries must be submitted with a signed release form for each individual involved with creating or producing the public service announcement. This includes any on-camera actors and voiceover announcers. (this form can be found under the registration and forms button.)

No alcohol, drugs or tobacco can be consumed during the making of your public service announcement.

The target audience for this competition is students in grades K-6 and 7-12. Your entry should be age appropriate. P.S.A.'s that contain dangerous stunts, unsafe driving, vomiting or toilet scenes will be disqualified. You can dramatize the drinking of alcohol; use of drugs or tobacco with a non-alcoholic beverage or fake props but the container or prop cannot touch the lips of the actor. Nothing can be consumed. Concentrate on making your message a positive one.

All brand name labels should be removed from props and clothing.

You may not use any images that have copyrights. This includes: photographs, film footage, photos from the Internet and in magazines. All movie, videogame and television footage is protected.

You may not use images of tombstones with legible names and dates on them. Entries submitted will not be returned. They may be duplicated edited and exhibited for educational or promotional purposes. Make a copy of your project before you submit it to the Meijer Great Choices Film Festival.

No copyrighted music can be used.

After you produce you public service announcement complete the online entry form and talent release form(s) and mail your DVD with registration fee to Meijer Great Choice film Festival, C/O Van Singel Fine Arts Center, 8500 Burlingame SW, Byron Center, MI 49315.

DVD's received without a completed entry form, necessary talent release forms and entry fee will automatically be disqualified. Entries postmarked after the deadline date will be disqualified.

Meijer Great Choices
c/o Van Singel Fine Arts Center
8500 Burlingame SW
Byron Center, MI 49315
Administrative: 616.878.6802
Fax: 616.878.6820