



GREAT CHOICES STUDENT FILM FESTIVAL 17

PROMOTING POSITIVE LIFESTYLES THROUGH
•CHARACTER • HEALTH • DIVERSITY

OPEN TO ALL MICHIGAN HIGH SCHOOL STUDENTS
CREATE AND SUBMIT :30 PSA'S/VIDEOS PROMOTING
•CHARACTER • HEALTH • DIVERSITY

GREAT CHOICES STUDENT FILM FESTIVAL



OPEN TO ALL MICHIGAN HIGH SCHOOL STUDENTS
ENTER BY FEBRUARY 10, 2017
www.meijergreatchoices.com



Register today!

Go to

www.meijergreatchoices.com

Meijer Great Choices Film Festival
underwritten by Meijer

With our Legacy Partners

Gerald R. Ford
Presidential Foundation
and
Vander Laan Family Foundation

Building Character

Celebrating Diversity

Promoting Healthy Living

Additional support provided
by The Van Singel Fine Arts Center,
Ferris State University,
Grand Valley State University,
Western Michigan University,
Compass College of Cinematic Arts,
Cornerstone University, and BCIV.

Thank You!

GREAT CHOICES STUDENT FILM FESTIVAL 17

Plan now to enter the Meijer Great Choices Student Film Festival where high school student filmmakers, from around the state, can inspire and encourage positive life choices to Michigan's K-12 youth.

Every school across the State of Michigan works diligently to Build Character, Celebrate Diversity, and Promote Wellness through healthy living.

Meijer, Gerald R. Ford Presidential Foundation, the Vander Laan Family Foundation, and the Van Singel Fine Arts Center, all support the efforts behind Character, Diversity, and Healthy Living. These organizations want to support schools and parents across the state to instill great life choices in our youth. They believe Michigan's high school students can create positive messages that will impact their peers, siblings, and youth statewide. Please join us in thanking these very generous businesses and organizations.

30

The Meijer Great Choices Film Festival is a high school student competition seeking 30 PSAs

(Public Service Announcements) relating to Building Good Character, Promoting Health Living, or Celebrating Diversity that will target students in grades K-6 or grades 7-12.

Entries (30 PSAs) submitted on-line or on DVDs will be accepted now through February 10th, 2017. Judging will take place from March through April, 2017 and winners will be announced in May, 2017. An awards event will be hosted by the Van Singel Fine Arts Center for the finalists and their families on June 3, 2017, with more than \$21,000* in prizes awarded. Six prizes of \$1,500* each, six prizes of \$1,000* each, six prizes of \$500* each, and 42 - \$75 prizes, plus more.

*Prizes will be awarded in the form of gift cards to Meijer or Apple.

For complete rules, guidelines, and registration information go to www.meijergreatchoices.com

Most exciting,

in the Fall of 2017, DVDs of the top winning PSAs in each category will be provided to every school in the State of Michigan to be used as a tool in their Character Education, Diversity, and Wellness programs. The DVDs will also be available to media across the state.

Encourage your students to participate! It's easy!

step #1:

Select your audience (K-6 or grades 7-12)

step #2:

Select your category (Character, Health, or Diversity)

step #3:

Create and submit a great 30 PSA!

\$5 per entry if submitted by January 19!
\$10 per entry final deadline February 10!
For complete guidelines and registration information go to www.meijergreatchoices.com